

Two Eye-Opening Police Recruiting Videos See for Yourself! The Problems and Solutions Start Here!

For anyone working to promote police reform, on whichever aspect, from excessive force, to biased policing, to disregard for crimes against women, the police recruiting videos linked below can be a big help in driving your points home. In just minutes of viewing, the [Antioch, California recruiting video](#) on the one hand, and the [Peel Regional recruiting video](#) on the other, deliver in stunning contrast two strikingly different policing philosophies, leaving little doubt which kind of policing serves best. The videos also make clear that the nature of police recruitment itself is a root cause of the problems as well as a key and overlooked arena for solutions.

[The Antioch recruiting video](#) showcases an adrenaline-fueled, hyper-male, heavily weaponized, completely non-verbal attack force, as it dominates a faceless community in one pitched battle after another. Sadly, you can find an abundance of these Antioch-style police recruiting videos. Here are just three more... [Gainesville, Fl....](#), [Illinois State Police](#),..... [Las Vegas Police](#). (It's worth noting that at no time in any of this batch of videos are police officers shown communicating with their communities. It's all aggression, chase, and guns ablaze.)

Now look at this recruiting video from [the Peel Regional Police, Ontario, Canada](#).! Above all, the video stresses a communication based police force, again and again emphasizing an insistence on diversity, trust-building, service, mutual respect, compassion, and protection capabilities across a highly diverse community by an equally diverse and highly trained force.

The persuasive impact of these two videos is that it's not your 'say so' or your spin on what needs to be done. The videos speak for themselves. The police are telling their own stories, unambiguously laying out their own values, priorities, and ideals of the kind of people they want for the job. The seeing is believing! Watching these two videos side by side, people quickly come to their own and obvious conclusions, not only as to which policing philosophy is best, but also on the critical role of recruiting in determining the kind of people who are drawn to hold these enormous police powers in the first place.

Following viewing, there are a host of avenues for group discussion, starting with the obvious question of which style of police do you want for your town, and why? And more....Describe the different kinds of persons that you think would be attracted to each of the department videos.. To which of these departments would you be most willing to report a rape?How do these recruitment styles each ultimately feed into or reduce police problems such as excessive use of force, police corruption, denial of equal protection? How can we as communities get involved in controlling the police recruitment messages that go out to our community?

Because in the end, this may be the videos' most significant lesson; that lasting police reform can most easily and effectively start here, in communities simply taking more control of their home town police recruiting messages.

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